## Brookline Community Aging Network (BrooklineCAN) Communications Committee Minutes March 14, 2018

Carol Caro (presiding), Bea Mikulecky, Elenore Parker, John Seay, Aaron Seidman, Matt Weiss, Ruth Seidman (recording)

## 1. Future BrooklineCAN Events

-April 19. Rescheduled "Ending Ageism" speaker.
-May 10. "The Power of Play". Membership Committee Event.
-May 24. Paula Span, NY Times columnist: "Bulletin from the Front Lines: Updating the New Old Age". Helen Kass Memorial Program.
-Oct. 11. Olivia Hoblitzelle, author of Aging with Wisdom

- 2. We discussed possible articles and made assignments for the **April newsletter**. Will include a piece on the LCAC April Election Forum. Articles due to Carol and Ruth by March 22. We also discussed a technical issue of one member who is not receiving the online newsletter.
- **3. Public Relations.** Working on press release for May 10 Membership Committee event.
- **4.** We reviewed the options for the Brookline Age-Friendly Business decal (for the windows of business participants) and selected one to recommend.

NEXT MEETING: Wednesday, April 11, 2018 2:30 pm